

QBR The Black Book Review/Harlem Book Fair

Author & Book Promotion Insertion Order

Company Name: _____ Contact Name: _____

Address: _____ City: _____

State: _____ Zip: _____ Telephone: _____ Cell: _____

Email: _____ Fax: _____

Title: _____

SELECT LEVEL and START DATE:

Our programs allow authors to strategically space their selected benefits over a 2 - 6 month period, starting any time of the year. All programs are charged in annual or monthly payments. An Account Manager will contact you upon receipt of your request.	Entry 2 Months \$295 per month	Advanced 4 Month* \$250 per month	High Response 6 Month* \$215 per month	Pricing for Individual Promotion
Permanent, Linked Author Page on QBR.com	✓	✓	✓	\$225.
Linked Banner Ad on QBR homepage	✓	✓	✓	\$125.
Book review	Included	Included	Included	Included
Newsletter promotion to QBR, HBF & BookChannel Online subscribers	✓	✓	✓	\$150.
Social Media Platforms Promotion: Instagram, Pinterest, Twitter, LinkedIn, Tumblr, Snapchat, YouTube, PLUS IGTV				\$250.
Monthly Activity Report	—	Included	Included	—
Press Release to Newspapers,TV, and Radio Stations	—	✓	✓	\$150.
Video Book Review	—	✓	✓	\$125.
Book Give Away Promotion	—	✓	✓	\$150.
Author Video Interview	—	—	✓	\$225.
Author Podcast	—	—	✓	\$150.
Assigned PR/Promotion Manager	—	✓	✓	—
HBF2020 Exhibitors receive an On Site HBF Video Interview.				

CHECK DATES (in consecutive mos.): Jan Feb Mar Apr May Jun July (Harlem Book Fair) Aug Sep Oct Nov Dec

Materials deadline: 2 weeks prior to desired advertising start date.

Enter total amount enclosed, paid, to be charged to credit card, or paid through PayPal (see below) \$_____

All campaigns are prepaid and 2 - 6 months in duration and may be renewed at the author's or publisher's request. If paid by check, please make payable to QBR Media Group/Harlem Book Fair and mail to QBR, PO Box 544 Bear, DE. 19701. If you would like to speak with us, please call 917.771.2294. We accept VISA/MC/AMEX. Email Insertion Order and Advertising materials to advertising@qbr.com. You may also fax your Insertion Order to 302.279.8910.

Payment made through www.paypal.com. Pay through PAYPAL.COM to advertising@qbr.com.

X _____
Authorizing Signature Date

Name on Card: _____ Card#: _____ Exp. Date: _____

Signature: _____ Print name: _____ Date: _____

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Targeting the Complete African American Reader Lifestyle**